

BESPOKE

STUDIO MIRA



ABOUT THE SERVICE

Studio Mira Bespoke is a service intended for custom projects where we take you from conception to completion.

The Bespoke service includes:

- concept development
- material selections
- construction drawings
- 3-D renderings
- FF+E schedules
- furniture procurement & styling
- liaising with trades

This service is suitable for renovations, new-builds or design and décor projects.

To begin your bespoke project, the first step is to book an in-depth initial consultation where we will define the project scope, discuss your specific needs, and start developing a design that is tailored to your lifestyle and personal aesthetic.

This initial consultation costs \$350 for a session up to 90 minutes.

MEET OUR TEAM



SHIRA LOEBENSTEIN

Drawing on her background of jewelry design and merchandising, Shira is inspired by the form and function of objects. Her passion for art and beauty ensure that all spaces she creates are unique, beautiful and cohesive.



MIRI LOEBENSTEIN

Trained in NYC in interior architecture and design, Miri brings a big city flair to the studio. Her attention to detail and love for puzzles and problem-solving lead to design that is considered, intuitive and holistic.

BESPOKE

THE PROCESS

01

Initial Consultation

To start off, we will schedule an initial consultation to clearly define the project scope. At this consultation, we will ask detailed questions about your lifestyle, needs, personal aesthetic and your goals. We will walk through your home or look at architectural drawings to get a good sense of the space we are working with. We will develop the best course of action for your specific needs and budget, and will discuss timelines, trades and address any questions you may have about the process. After the consultation, we will present a project brief and a fee proposal based on estimated hours of work. Once you have approved the brief and proposal, we will send through a contract and the first invoice.

02

Concept Development

At this stage, we develop the design concept for your project. We will discuss your style, materials to be used and develop preliminary layouts. We will present mood boards with images that will convey the feel and look of the final product. Once the concept is fully developed and approved of, we can move on to designing the details and planning the execution.

03

Spatial Planning

Here we will get down to the nitty gritty planning of your space to ensure that every detail is perfect. We will measure and map out every aspect of your home so that it is as functional and practical as possible. We will create space plans, elevations, detail and section drawings that convey the design intent to trades. We will create lighting, electrical and reflected ceiling plans using a range of light sources to build an atmosphere for a beautiful experience.

BESPOKE

THE PROCESS

04

Documentation

Finally, we will document all of the drawings and selections, and provide schedules of materials chosen to help with the building process. We will present you with 3-D renderings of key areas that will bring your space to life and give you a true sense of what it will look like. Now, you are ready to go!

05

Material Selection

Decisions about materials and finishes will truly determine how the design comes together. We will source and specify materials based on the concept we developed together with you. Flooring, benchtops, tiles, joinery colours and styles, paint colours, appliances and fixtures will all be selected during this stage. We will present flat-lays of the materials to demonstrate how they work together to create a cohesive design. We will outline the pros and cons of the different materials so that you can make informed decisions.

06

Furniture Procurement & Styling

The furniture and décor are what make your house a home. We will determine together with you which pieces are needed and we will source and specify all furnishings and décor. Once the build is complete, we will come in and style to perfection.

07

Project Oversight

To ensure that the project is executed as planned, we will liaise with the trades and coordinate with specialists.

FAQ

Q

What is the cost for a bespoke project?

The cost of a bespoke furniture project starts at \$10,000, and full home project starts at \$20,000. Every project is unique, and so there is no way to estimate what your project will cost before an initial consultation. Once we flesh out the scope of the project, we will present a project brief and cost proposal to you. All fees are billed hourly with a retainer taken at the beginning of the project.

A

Q

How are payments made?

An initial retainer will be taken based on the estimated amount of hours for the project. Hourly fees will then be billed fortnightly..

A

Q

Do you accept credit card?

Yes we do.

A

FAQ

Q

When should we bring you on board?

It is best to engage us at the very start of the project. A designer's job is to ensure the entire project suits the client's life as best as it could. Often, time and money is wasted when architectural plans are made first, since the designers will see things that need to be changed in order to produce a better outcome.

A

Q

What if our project takes longer than expected?

In this industry, we understand that so many factors are not in your control and that delays do happen. We'll work with your timeline if it is a construction/supply delay. If the build is stalled for financial or personal reasons, we will bill you for work rendered up to that point. If/when you are ready to move on, we will issue a new fee proposal.

A

Q

What if we do not like the concept you came up with?

We develop the concept together – our policy is complete transparency, so please speak up during the development stage if you do not like something. We will work with you until you are 100% happy. Once you've confirmed the design concept, don't worry, you still have one revision as part of the package.

A

FAQ

Q

What if we have existing pieces / elements that must stay?

No worries at all, just let us know at the start of the project, and we will work them in in a way that will make it seem as if they were always meant to be there.

A

Q

What if your style is different to ours?

Our job is to flesh out what your style is and to create a space that is uniquely, and completely you. Whatever our personal preferences are will have no bearings on your outcome.

A

Q

Do you offer trade discounts?

We pass on 50% of the trade discount to our clients for any item purchased through Studio Mira.

A

FAQ

Q

Do you project manage?

No, we are not project managers and do not provide management services. If the project requires a builder, trades or specialists to perform works based on our design concept, the client will enter a contract directly with each one. We will liaise with any trades or specialists to ensure that the execution is as planned.

A

Q

Do you create documentation for permits or town planning purposes?

We obtain permits and address town planning requirements with a consultant. The consultant will bill you directly.

A

Q

What if we only need you for part of the overall process (such as only plans, or only furnishings?)

No worries, we will customise the brief to reflect your needs.

A

STUDIO MIRA

